

Express Mail Label No. EL 886 963 031 US

Date of Mailing JANUARY 16, 2001

4/3/03
PH
#2

PATENT
Case No. 1310/5

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

BRIAN ANDERSON ET AL.

Application No.: 09/416,924

Filed: October 13, 1999

Title: FLEXIBLE REPORTING OF CUSTOMER
BEHAVIOR

Examiner: S. GRAVINI

Group Art Unit: 2162

10/050640
01/16/02
10/050640
01/16/02

INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents
2900 Crystal Drive
Arlington, VA 22202-3513

Dear Sir:

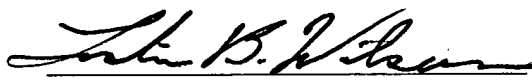
Pursuant to 37 C.F.R. §§ 1.56 and 1.97-1.98, Applicants would like to call the Examiner's attention to the references listed on the enclosed form PTO-1449. Copies of these references are also enclosed.

Applicants believe that none of the listed references, alone or in combination disclose or suggest Applicant's claimed invention.

Dated: JANUARY 16, 2001

Respectfully submitted,

CARDINAL LAW GROUP
1603 Orrington Avenue, Suite 2000
Evanston, IL 60201
(847) 905-7111


LESLIE B. WILSON
Registration No. 33,816
Attorney for Applicants

FORM PTO-1449	SERIAL NO. 09/416,924	CASE NO. 1310/5-1
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT (use several sheets if necessary)	FILING DATE October 13, 1999	GROUP ART UNIT 2162
APPLICANT(S): BRIAN ANDERSON ET AL.		

REFERENCE DESIGNATION			U.S. PATENT DOCUMENTS			
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	A1	4,602,279	07/22/86	FREEMAN		
	A2	4,703,423	10/27/87	BADO ET AL.		
	A3	5,105,184	04/14/92	PIRANI ET AL.		
	A4	5,283,731	02/01/94	LALONDE ET AL.		
	A5	5,305,195	04/19/94	MURPHY		
	A6	5,319,455	06/07/94	HOARTY ET AL.		
	A7	5,353,218	10/04/94	DE LAPA ET AL.		
	A8	5,414,773	05/09/95	HANDELMAN		
	A9	5,438,355	08/01/95	PALMER		
	A10	5,442,771	08/15/95	FILEPP ET AL.		
	A11	5,446,919	08/29/95	WILKINS		
	A12	5,584,025	12/10/96	KEITHLEY ET AL.		
	A13	5,604,542	02/18/97	DEDRICK		
	A14	5,809,242	09/15/98	SHAW ET AL.		



FOREIGN PATENT DOCUMENTS						
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES NO

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	

EXAMINER	DATE CONSIDERED

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.